



An Online Comprehensive and Fully Integrated Fundraising
Software Suite Built Specifically For Nonprofits



FOR IMMEDIATE RELEASE

Industry Veteran Telosa Software Delivers Robust, Cloud-Based Nonprofit Fundraising Solution

Exceed Beyond, A Comprehensive and Fully Integrated Online Fundraising Software Suite Built Specifically For Nonprofits

PALO ALTO, Calif.--April 7, 2013--[Telosa Software, Inc.](#), a technology company focused exclusively on providing powerful software solutions to nonprofit organizations for over 25 years, announced today it is ushering in a new era of cloud-based nonprofit software with the introduction of its Exceed Beyond solution. Offering innovative technology advantages to nonprofits, Exceed Beyond was built specifically for nonprofits to build and maintain quality constituent relationships, acquire and retain donors, and effectively manage volunteers at anytime, from anywhere.

“Our clients do remarkable work for deserving causes,” said [Susan Packard Orr](#), founder and chairman of Telosa Software, Inc. “We are privileged and highly motivated to provide them with the finest tools and solutions available to empower them in making a positive impact on the lives of others. With the introduction of the new cloud-based Exceed Beyond solution, we’ve taken a giant leap forward in delivering a solution that helps our clients to realize and elevate their mission.”

“Telosa is a strategic partner in our mission,” said Joanmarie Button, family services manager of the Ronald McDonald House of Cleveland, Inc. “We have been a customer of Telosa’s for more than 20 years. Their new cloud-based Exceed Beyond solution will allow our staff and volunteers more flexibility in accessing critical information from our House, Ronald McDonald Family Rooms in area hospitals, and even from home. We really appreciate the increased functionality, user-friendly interface and highly interactive tools built into the product. Telosa Software has been instrumental in supporting and realizing Ronald McDonald House Charities’ vision of changing a child’s life, thus changing a family’s, which can change the community and ultimately the world.”

Exceed Beyond features a wealth of new tools and resources to simplify and improve interactions with donors and support fundraising efforts. Key features and benefits of the new program give nonprofits the ability to:

- **Maximize staff productivity** with access to information anytime, anywhere, (including from mobile devices such as an iPhone or iPad).
- **Ensure flexibility and scalability at an affordable price** through our tiered pricing model that allows the user to pay for only what they need.



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- **Be incredibly efficient using the revolutionary intuitive interface.** Highlights include Quick Lists which allow the user to segment and manage data exactly to their requirements, and a unique tabular interface that provides multiple workspaces within one window.
- **Interact with constituent data like never before** through dynamic and snapshot lists, powerful reporting, and improved workflow through our intelligent dashboards.
- **Easily integrate** with commonly used software; including QuickBooks, Constant Contact, WealthEngine, and IATS credit card processing.
- **Personalize the software to each user's needs**, giving them the look and feel that best fits their work style.
- **Make the software work for the organization** with our custom dashboards, user-defined fields, and customizable screen layouts.
- **Get a 360 degree view of the entire organization** with our fully-integrated system ensuring seamless access to valuable information such as Events, Campaigns, Membership, Volunteers and Grants. This includes data from web forms such as online giving and event registration.
- **Realize significant cost savings** and stop paying consultants to make software work for the organization. Our software is purposely developed for nonprofits of all sizes, with every feature thoughtfully designed to maximize fundraising efforts.
- **Rest assured that data is secure and easy to maintain because it is** cloud based; runs on a Mac, PC and mobile devices; features automatic data backup; is securely hosted in the cloud, and is supported by a seasoned customer service team.

Pricing and Availability

Exceed Beyond will be available third quarter 2013 with pricing starting at \$50 per month.

About Telosa Software

Telosa Software, Inc. provides premier information management solutions that enable nonprofit organizations to develop high touch relationships with donors, volunteers and other constituents. Known as the “CRM for nonprofits,” the company’s affordable, easy-to-use information management solutions, including both Windows and cloud-based programs, are built from the ground up specifically for nonprofit organizations, and are backed by a stellar support team. Telosa was founded in the heart of Silicon Valley more than 25 years ago by philanthropist and computer scientist Susan Packard Orr, who is still the company’s chairman. Telosa is a true long-term partner; the company’s first customer is still using Telosa software today. Telosa also serves global nonprofit organizations like Ronald McDonald House Charities and the YWCA. Telosa is a certified Bay Area Green Business. For more information, please visit www.telosa.com.

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Press Contact

Karen Frey
GoldRush Communications, Inc.
916/718-9802
kfrey@goldrushpr.com